

# Joe D'Addio

H (845) 977-8044 M (845) 430-4434  
joedaddio75@gmail.com [joedaddio.net](http://joedaddio.net)

Emmy Award  
winning graphic  
designer with over  
twenty years of  
broadcast experience

**VizRT - Artist**  
- Trio  
- Engine  
- Active X  
- Transition Logic  
- Viz World Classic

**Adobe - Photoshop**  
- After Effects  
- Premiere  
- Illustrator  
- Indesign

**Apple - Final Cut Pro**  
- Keynote

**ROSS - xPression Prime**

**Microsoft - Word**  
- Excel  
- Powerpoint  
- Outlook

**AP ENPS**  
**Avid iNEWS**

**Awards:**  
2015 Emmy  
2015 Associated Press  
2015 NY Press Club  
2007 Telly  
2006 Videographer  
2006 Aegis  
2006 Telly  
2005 Telly

## Senior Graphics Operator / Video Editor

New York, NY 1/21 - 12/23

### CoinDesk TV

- CoinDesk provides millions of consumers interested in cryptocurrency assets and blockchain technology with news and insights, podcasts, live streaming TV shows, research reports, live events, and a toolkit of indexes, data, and analytics
- Created and delivered daily on-air graphics for live and taped video production including lower thirds, back-up graphics, full screens etc.
- Created animations and graphic elements for special projects.
- Video editing for promotional content and pre and post production elements
- Contributed and supported large and small offsite productions and live feeds for CoinDesk Events

## Art Director

New York 4/20 - 1/21

### Quick Hits

- A daily video news and commentary channel, available on Youtube, Facebook, and Vimeo, featuring reporters across the United States, showcasing the day's top national and international headlines.
- Lead designer and animator, utilizing After Effects and Photoshop to create animated opens, transitional wipes, lower thirds, end slates, and any other element needed.
- Programmed After Effects motion graphics templates of all created elements for editor use and manipulation.
- Created promotional graphics for various social media platforms, including Facebook, Instagram, Youtube, Vimeo, and websites.
- Worked closely with editorial and production staff to convey the proper mood and vision of the channel and delivered necessary additions on time.

## Graphic Designer / Graphics Operator

New York, NY 2/17 - 1/20

### Thomson Reuters - Broadcast Solutions

- Graphic designer and animator for the New York-based operation of i24NEWS, an international 24-hour news and current affairs television channel headquartered in Tel Aviv, Israel.
- Utilizing VizRT, Photoshop and After Effects, created graphic elements for four hours of live programming daily, including bullet points, quotes, charts, social media, Skype and phoner backgrounds, statement pullouts, maps, and preproduction for reporter packages.
- Worked closely with creative team to develop brandings and full graphic packages for new programming and special events, including **Take :30 & In Play: The American Midterms**.
- Utilizing VizRT Trio, performed Graphics Operator duties for four hours of live programming daily, executing fullscreen and lower third elements on demand. Responsible for maintaining Trio playlist and chief troubleshooter for VizRT systems.

**\* Also created and implemented lower third and full screen graphics for \*  
Vice Media's **The Impeachment Show**  
utilizing Photoshop, After Effects, and xPression**

# Joe D'Addio

H (845) 977-8044 M (845) 430-4434  
joedaddio75@gmail.com [joedaddio.net](http://joedaddio.net)

Emmy Award  
winning graphic  
designer with over  
twenty years of  
broadcast experience

## VizRT - Artist

- Trio
- Engine
- Active X
- Transition Logic
- Viz World Classic

## Adobe - Photoshop

- After Effects
- Premiere
- Illustrator
- Indesign

## Apple - Final Cut Pro

- Keynote

## Ross - xPression Prime

## Microsoft - Word

- Excel
- Powerpoint
- Outlook

## AP ENPS

## Avid iNEWS

## Awards:

- 2015 Emmy
- 2015 Associated Press
- 2015 NY Press Club
- 2007 Telly
- 2006 Videographer
- 2006 Aegis
- 2006 Telly
- 2005 Telly

## Senior Network Designer

Yonkers, NY 9/99 - 2/17

### News 12 Westchester, News 12 Hudson Valley

- Owned and operated by Altice USA throughout the tri-state area. Responsible for two out of seven regions airing in Westchester, Rockland, Orange, Putnam, Dutchess, and Ulster counties.
- Lead VizRT designer and animator, using Artist for scene design, Template Wizard for Active X template writing, Trio for serial scene deployment, Object Store and Mediaque for image database management. Also familiar with Engine, Hub, and Oracle maintenance.
- Created graphic elements for live news operations, including animated opens, over-the-shoulders, monitor fills, fullscreens, charts, transitions, animated maps, snipes, tabs, lower thirds, and banners, utilizing VizRT, Photoshop, Illustrator, After Effects, Premiere, Final Cut Pro, and Viz World Classic, with little to no supervision.
- Participated in three network graphic redesign initiatives, working with local team along with Creative Director and teams from all network regions.
- Worked closely with network Creative Director to develop region-specific and network-wide projects and initiatives.
- Coordinated departmental initiatives, including promotional elements, marketing and sales materials for print, web, and social media.
- Responsible for developing, scheduling, and overseeing designers in Graphics Department.
- Operated, maintained, and upgraded graphic equipment and software at an advanced level.

Created and implemented graphic brandings for multiple award winning town meetings and special reports, including:

- Surfing for Sex - The New Tappan Zee - The Battle of Ridge Hill -
- Hooked on Heroin - A Tale of Two Districts - The Classic & the Open -
- Drama in the Big House - Homeless in Westchester -

## Education

### Connecticut School of Broadcasting

- Extensive training in Television and Radio Production

### Rockland Community College

- Associates of Arts; Media Arts

## Links

LinkedIn - [www.linkedin.com/in/joedaddio](http://www.linkedin.com/in/joedaddio)

Online Portfolio - [www.joedaddio.net](http://www.joedaddio.net)